

# Franklin Simon & Co.

Fifth Avenue, 37th and 38th Sts., New York



*A Woman Is as Young as She Looks  
And She Looks as Young as Her Figure*

## PARFAIT CORSETS

Exclusive with Franklin Simon &amp; Co.

GIVE LITHESOME LINES OF YOUTH

Model 47 PARFAIT BROCHE CORSET, flesh colored with elastic inserts which give slenderizing lines to medium or stout figures. Sizes 24 to 36. 15.50

Model 49 PARFAIT BATISTE CORSET, flesh colored with cross elastics which make it ideal for Summer and sports wear. Sizes 20 to 36. 6.50

Model 49a In pink silk broche 13.50

FEMININE CORSET SHOP—First Floor

Prompt Delivery Free, Anywhere in the United States Phone 6900 Fitz Roy.

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Fifth Avenue, 37th and 38th Sts., New York



FOR MADEMOISELLE (14 to 20 Years)

## FASHION SHOWS HOW ALL SUITS MAY BE TWEED AND EACH TWEED DIFFERENT FROM ITS NEIGHBOR

Model 10 TWO-PIECE SUIT OF FINE TWEED in violet, stone blue, tan or rose; the openwork lattice introduced by Paris is effected by narrow self straps with tiny metal buckles; coat is silk lined and may be worn with or without belt; straightline skirt. 39.50

Model 12 TWO-PIECE SUIT OF FINE TWEED with tweed bindings, and the silk crepe tie and lining in contrasting color; rose with gray, gray with blue, blue with gray, violet with gray; pin tucks with arrow points outline pockets and back seam; skirt has sash with silk fringe. 48.00

Model 14 THREE-PIECE COAT COSTUME OF TWEED, one-piece suspender frock with matching box coat; made of the new block check tweed in tan and blue colorings; the coat is silk crepe lined and ties at throat with silk crêpe streamers. 58.00

MISSSES' SUIT SHOP Second Floor

Prompt Delivery Free, Anywhere in the U. S. Phone 6900 Fitz Roy

## Each day your skin is changing

PERHAPS you have always felt that your skin was something you could not change.

You are mistaken; *your skin is what you make it.*

Every day it is changing in spite of you; old skin dies, and new takes its place. By the right care you can make this new skin what you will.

**FIND** the right treatment for your special type of skin in the famous booklet "A Skin You Love to Touch" which is wrapped around every cake of Woodbury's Facial Soap.

Skins differ widely in their needs—and the treatment that is best for one skin may fail to benefit another. That is why the famous Woodbury treatments for each different type of skin have been formulated.

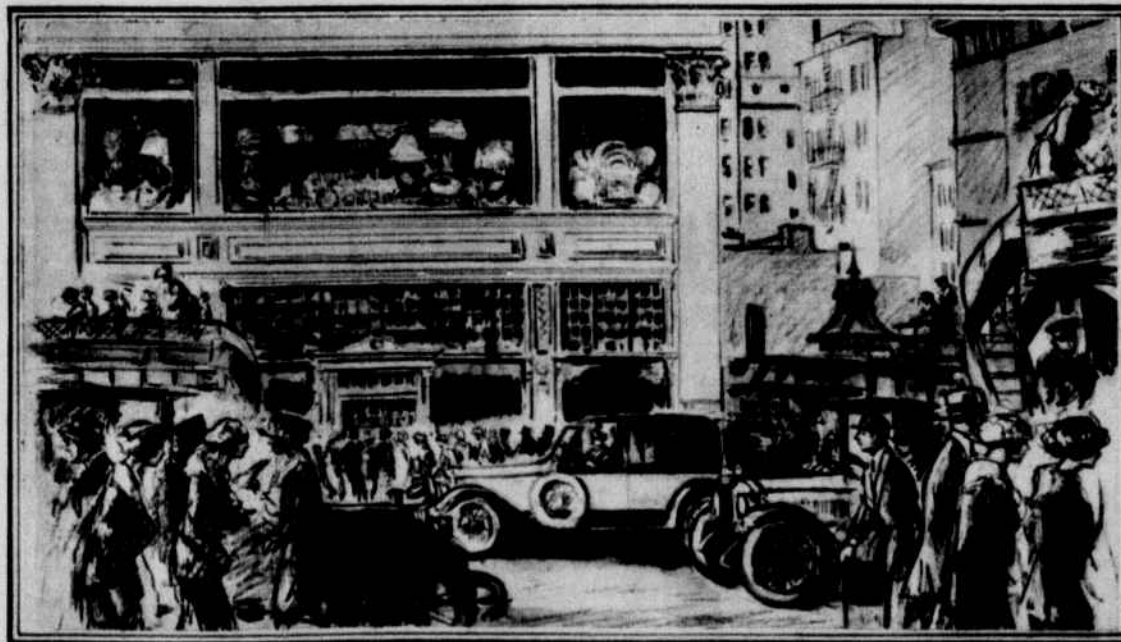
By using the right treatment for *your* skin you can bring about a noticeable improvement in its color, smoothness, texture.

USE Woodbury's regularly in your daily toilet to keep your skin in a fresh, soft, smooth condition. If used persistently, Woodbury's has a markedly beneficial effect on the skin as an organism. It stimulates the pores and blood vessels and gives the skin tissues firmness and tone.

A 25 cent cake of Woodbury's Facial Soap lasts a month or six weeks. The Andrew Jergens Co., Cincinnati, New York, and Perth, Ontario.

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## The shop to which the good gifts come—



**WHERE** you seek one gift, we have sought, and found, a thousand. In queer little towns of odd name and old history, in every corner of the civilized world we have sought good gifts and we have found them.

In an array never known before they await you, in a riot of color and a wealth of new selection.

For in China and Glassware in Sheffield, in Lamps and Shades, and Novel Furniture,

you will find many's the thing which will make an excellent gift for yourself as well as for others.

And you will find the spirit of fair prices for which Ovington's have always been known for seventy-five years.

## OVINGTON'S

"The Gift Shop of Fifth Avenue"

FIFTH AVENUE AT 39TH STREET